

FMSM Strategic Plan

Mission: Breaking barriers to ignite the curiosity in all of us!

Vision: FMSM reimagines what a science museum can be by fostering community, encouraging exploration, and inspiring a future where anyone can be a scientist.

VISITOR EXPERIENCE

Destination Goal: FMSM is a premier science destination for both residents and visitors, engaging community and attracting guests from everywhere.

Architecture Goal: FMSM's sustainable iconic building incorporates state-of-the-art technology, impacts the city skyline, and connects to the environment.

Exhibits and Learning Goal: FMSM exhibitions offer layers of interactive and immersive STEM experiences that are engaging, fun, and spark curiosity.

Visitor Experience Goal: FMSM is a place where everyone is welcome to engage in memorable hands-on STEM experiences which inspire repeat visitation.

COMMUNITY EXPERIENCE

Community Engagement Goal: FMSM fosters partnerships across the region, provides engaging STEM outreach and programming, and creates a sense of community ownership.

Education Goal: FMSM is a trusted science communicator, out-of-school time educator, and presenter of emerging STEM, providing experiences which inspire life-long learning.

Research Goal: FMSM provides a community platform for scientists, entrepreneurs, innovators, and educators to conduct and showcase research.

OPERATIONS

Financial Goal: FMSM has a robust, sustainable financial framework to allow the museum to thrive and grow into the future.

Staffing Goal: FMSM is an employer of choice that retains an engaged and diverse staff to support the mission.

Governance Goal: FMSM's Board of Directors and Executive Director follow museum and non-profit best practices to create and sustain clear roles and responsibilities.